

EUROPEAN SCHOOL SPORT DAY 2022 – Going green in sport toolkit

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European Week of Sport



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Going green THROUGH sport: BG Be Active perspective



1 Our experience: public space matters when it comes to physical activity (since 2017 the focus is to create an inviting environment for practicing physical activity)

2 Holistic approach: NGOs, sport clubs, business, public institutions (national _Spot programme, Erasmus+ Sport project - Sport #WithoutWaste movement)

3 Why schools can be a good setting?:

- Kids can be both physically and socially active
- Kids are more open to the “unknown” and eager to discover
- Space is not just a physical environment: waste-free space is taken care of regularly
- It is easier to influence other target groups – principals / municipalities / parents

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Environmentally conscious schools in Bulgaria

Campaign at schools in
Bulgaria to encourage
environmental protection
through physical activity
since 2019:

- Resources
- Active games
- Communication



Environmentally conscious schools in Bulgaria

- **2019:** active sustainable games / schools could organise waste-free events - 200 schools of the country have received the educational materials for recycling / 74 schools joined the events
- **2020:** online challenges for the schools / 400 schools were provided with separate waste collection packages in Bulgaria (resources, bins etc.) / 65 schools organized their of recycling and separate waste collection events
- **2021:** yearly campaigns for education / separate waste collection in schools / capacity-building of teachers / active sustainable games



Environmentally conscious schools in Bulgaria: why is it successful?



Additional incentives:
schools could get additional awards (financial support, equipment, visibility etc.) for participating



Capacity-building materials:
schools could get information about recycling / littering-prevention and integrate it into their learning processes



Partnerships:
collaboration with municipalities / NGOs / recycling companies

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Going green in sport: recommendations

- The main part is related to sustainability only, many mention recycling / green / sustainable, but very little in connection with physical activity => **integration of the two components / a concept for sustainable sports and physical activity**
- Most of the practices found are originated in Eastern Europe which again emphasizes the importance of sustainable school education in the region => **toolkit adaptable, easy to implement and with minimal resources**
- Lack of education on sustainability => **toolkit with clear guidance and steps for implementation**



Going green THROUGH sport: toolkit draft structure

About the Handbook (3-5 pages)

- Objectives of the handbook
- Environmental protection topic
- For whom is the handbook
- The purpose of the handbook
- How to use the handbook

Setting the scene (3-4 pages)

- What are environmentally conscious schools?
- How to activate children – tool for teachers (different ages: youngest, teens)

Do it Yourself (10-15 pages)

- Inspiration
- Active sustainable games

Due date: end of July 2022
20-page document

THANK YOU!

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<https://www.facebook.com/bgbeactive>

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